



SPONSORSHIP OPPORTUNITIES

Dear Valued Sponsor:

Earth Day Omaha is one of America's oldest, continually running environmental events, and this year we are celebrating our 30th year at Elmwood Park on Saturday, April 13.

Our event continues to grow every year! In addition to providing a full day of environmental education, Earth Day Omaha currently features over 100 exhibitors, a multitude of children's activities, demonstrations, tree climbing, bike valet parking, food vendors, a beer garden, speakers, and live music from top local bands. Over 100,000 consumers in the Omaha metro area will be exposed to our event promotion and upwards of 8,000 active consumers and their families are expected to attend.

This year's event will be building on a long tradition of success. Some of our sponsor highlights include:

- Sponsorship of an event zone and name listing on the map. Potential sponsored zones include Energy, Conservation, Natural Resources, Transportation, Food, Home & Garden, Fashion, Arts & Crafts, Zero Waste, Main Stage, Children's Tent, Science or create your own! Zone names and themes are customizable.
- "Tell Your Green Story" through blog posts and the event program.
- Up to 12 months of recognition on our website and social media.

Your business has been sought out as an Earth Day Omaha sponsor because of its public commitment to sustainable practices. By supporting and becoming a part of Earth Day Omaha, your businesses is able to strengthen and further promote its dedication to environmental responsibility.

Please find details in the attached Sponsorship Opportunities sheet. Our early deadline this year for sponsorships is February 22, 2019. We are very excited for another great event and hope you can join us!

If you have any questions, or if we can be of any assistance in this matter, please do not hesitate to contact us.

Sincerely,

Brittany Dabestani
Earth Day Omaha
Sponsorship & Logistics Coordinator

Sasha Forsen
Earth Day Omaha
Communications Chair

Brittany Dabestani | Sponsorships@EarthDayOmaha.org | 402-980-2818

Earth Day Omaha Coalition, P.O. Box 4183, Omaha, NE 68104



SPONSORSHIP OPPORTUNITIES

Earth Day Omaha is the region’s premier environmental event, featuring educational activities, information and entertainment for all ages. Reach up to 8,000 attendees, and through our marketing and media partnerships, over 100,000 Omaha area consumers, targeting those most interested in the environment and sustainability.

DISPLAY THE BADGE! With every level of sponsorship, let customers know you support Earth Day Omaha with our digital badge.

- Up to 12,000+ attendees
- 100+ exhibitors
- 100,000+ media plan

SPONSORSHIP LEVELS

Sustainable Presenter \$10,000

All benefits from levels below, *plus*

- Presenting recognition in all materials, including flyers, print, billboard and digital advertising

Content & Digital

- Back Cover and 2-page sponsored content in program
- Prominent logo listing and custom page on website
- Quarterly self-submitted blog post on sustainable activities (subject to review by board)
- Mention during media promotion spots

Event

- Prominent logo/name feature on main stage
- 60 second commercial/presentation on the main stage during the event
- Focus area equivalent to 4 booths, logo marked on map

Forest Green \$5,000

All benefits from levels below, *plus*

- Prominent logo recognition in all materials, including flyers, print, billboard and digital advertising
- 1-page sponsored content in program
- Semiannual self-submitted blog post on sustainable activities (subject to review by board)
- Prominent logo listing & description with backlinks on website
- Logo on Main Stage banner
- Event Zone Sponsorship -or- Friend of the Environment Award Sponsorship

Sea Green \$2,500

All benefits from levels below, *plus*

- Logo recognition in all materials, including flyers, print, billboard and digital advertising
- 1/2-page sponsored content in program
- Self-submitted blog post on sustainable activities (subject to review by board)

Grass Green \$1,000

All benefits from levels below, *plus*

- Logo with backlink on website
- Logo listing in program
- 1/4-page sponsored content in program
- Main stage recognition during the event

Fern Green \$500

All benefits from levels below, *plus*

- Name listing with backlink on website
- Linked/graphic social media posting

Moss Green \$350

- Name listing on website & program
- Booth or vehicle display at Earth Day Omaha
- Recognition on social media

ASK ABOUT OUR CUSTOMIZED SPONSORSHIPS TO FIT YOUR SPECIFIC ORGANIZATION & GOALS!

DEADLINE 2/22/19 • LATE SPONSORSHIPS MAY NOT RECEIVE ALL BENEFITS

ALL SPONSORSHIPS SUBJECT TO EARTH DAY OMAHA BOARD APPROVAL

___ Yes! I want to be part of Omaha’s Largest Environmental Event as a _____ Sponsor.

Please sign me up for a ___ booth, ___ vehicle space, -or- donate my booth to _____

PRINT NAME	TITLE	ORGANIZATION	SIGNATURE	DATE
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Make payable and send to: Earth Day Omaha, P.O. Box 4183, Omaha, NE 68104

WE THANK YOU FOR YOUR TIME AND CONSIDERATION!

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