



EARTH DAY OMAHA SPONSOR FORM

Earth Day Omaha is the region's largest and longest-running environmental event, featuring educational activities, information and entertainment for all ages. Through our platform, marketing and media partnerships, we provide an easy way for your business to connect with those most interested in the environment and sustainability.

- 7,700+ social media following
- 100,000+ media plan

Earth Day Omaha will look different this year due to the continued COVID-19 pandemic. We will be hosting a pared-down and socially-distanced event at Elmwood Park on Saturday, April 17. We will also be partnering with Sarpy County Earth Day to present a month long, digital Nebraska Earth Day Passport app. The passport will be free to the public and will feature Earth Day activities and exhibitor challenges that can be completed for daily points and prizes. Please read more about the Nebraska Earth Day Passport [here](#). Certain Passport Challenges are reserved for Sponsors Only, and are incentivized by being worth extra points.

Forest Green \$5,000

All benefits from levels below, [plus](#)

Content & Digital

- Full page of content in The Reader special section, plus logo listing on front cover and sponsor list
- Prominent logo listing and custom page on website
- Quarterly self-submitted blog post on sustainable activities (subject to review by board)
- Mention during media promotion spots

Friend of the Environment Award

- Presenting sponsor of the annual [Friend of the Environment Award](#)
- Logo included on Friend of the Environment plaques
- Logo included on Friend of the Environment webpage

Sea Green \$2,500

All benefits from levels below, [plus](#)

Content & Digital

- Logo recognition in all promotional materials and digital advertising
- Large logo in The Reader special section
- Large logo with backlink on sponsor page of website
- Logo with backlink on homepage
- Semiannual self-submitted blog post on sustainable activities for website (subject to review by board)

Nebraska Earth Day Passport

- Sponsor your own, branded InApp Trivia Game, complete with leaderboard iFrame.

Grass Green \$1,000

All benefits from levels below, [plus](#)

Content & Digital

- Medium logo in The Reader special section
- Medium logo with backlink on sponsor page of website

Nebraska Earth Day Passport

- Sponsor one branded 'Challenge of the Day,' featured at the top of the Passport menu

Fern Green \$500

All benefits from levels below, [plus](#)

Content & Digital

- Small logo with backlink on sponsor page of website
- Linked/graphic social media posting

Nebraska Earth Day Passport

- Sponsor one question in Earth Day Omaha's Trivia Game

Moss Green \$350

Content & Digital

- Name listing with backlink on sponsor page of website
- Recognition on social media
- Small logo in The Reader special section
- Listing as sponsor in press release
- Listing in our online Earth Day Omaha Expo

Nebraska Earth Day Passport

- Choice of ONE challenge

ASK ABOUT OUR CUSTOMIZED SPONSORSHIPS TO FIT YOUR SPECIFIC ORGANIZATION & GOALS!

SPONSORSHIPS CONFIRMED AFTER 3/26/21 MAY NOT RECEIVE ALL BENEFITS

ALL SPONSORSHIPS SUBJECT TO EARTH DAY OMAHA BOARD APPROVAL

DISPLAY THE BADGE! With every level of sponsorship, let customers know you support Earth Day Omaha with our digital badge.



EARTH DAY OMAHA SPONSOR FORM

Sponsorship Level:

- | | |
|---|--|
| <input type="checkbox"/> Sustainable Presenter (\$10,000) | <input type="checkbox"/> Grass Green (\$1,000) |
| <input type="checkbox"/> Forest Green (\$5,000) | <input type="checkbox"/> Fern Green (\$500) |
| <input type="checkbox"/> Sea Green (\$2,500) | <input type="checkbox"/> Moss Green (\$350) |

Company Name (as it should be listed on all marketing and promotional materials):

Sponsorship Representative (main contact for sponsorship):

Sponsor Rep Email:

Sponsor Rep Direct Phone Number:

Company Mailing Address, City, State, Zip:

Website to be Linked on Event Webpage:

___ Yes, I want to customize my sponsorship! Please provide any details below about how you would like to be involved with Earth Day Omaha 2021 and we will contact you with further information.

___ Yes, I would like to donate an item for the prize wheel! We are looking for prizes like gift cards, memberships, day passes, and eco-friendly items. When players spin the virtual prize wheel to win daily prizes, donors will receive special recognition on our website and social media!

Upon agreeing to this sponsorship, please return this completed form, a high-res company logo, and check made payable to Earth Day Omaha.

Signature: _____ **Date:** _____

WE THANK YOU FOR YOUR SUPPORT!

Brittany Dabestani | Sponsorships@EarthDayOmaha.org | 402-980-2818

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